



£50 Challenge



23rd February - 29th May 2026

Start **small.** Grow **big.** Make a **difference.**

#Franklins50

Are you ready to be part of the £50 Challenge?

What is the £50 Challenge?

The Franklins £50 Challenge sees teams across Milton Keynes and Northamptonshire using their entrepreneurial skills to raise as much money as possible for local charities. Our strapline is **Start small. Grow big. Make a difference.**

How does it work?

Form a team and choose which charity you'd like to support from our list of 12 charity partners.

We'll give your team £50 and three months to find ways of increasing it as much as you can for your chosen charity. You can be as creative as you dare, as long as you keep it safe and legal!

Why get involved?

The challenge is a fantastic way to get people engaged, be creative and have some fun, while raising money and awareness for local charities.

Representatives from Franklins Solicitors and your chosen charity will be on hand to help you with your fundraising ideas and marketing support.

What happens next?

Visit

www.franklins50.co.uk



Complete the registration form and
choose your charity



Receive your toolkit with everything
you need to get started



Set up a fundraising page for your
chosen charity



Start fundraising!



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Sign up to the
£50 Challenge 2026
and make a
difference to
our local
communities.



Why sign up to the £50 Challenge?

- ✓ Enhance brand awareness
- ✓ Part of your CSR strategy
- ✓ Great for team building
- ✓ Encourage creativity
- ✓ Network with like-minded businesses

Sign up today!

