

## FOR IMMEDIATE RELEASE

### Action4Youth's Trustees conquer The Wadi Rum 100km Trek, raising an impressive £50,295.

Action4Youth Trustees Graeme Shankland, Alastair Douglas, David Apperly and team, finished the Wadi Rum Trek in Jordan, spanning 100km through the picturesque UNESCO World Heritage site, covering 15-25km daily.

The team raised an impressive £50,295 which will all go towards the redevelopment of The Caldecotte Xperience, George Amey Building in Milton Keynes - a local outdoor education centre for young people of all abilities. The funds raised will be pivotal in enhancing The Caldecotte Xperience, ensuring year-round activities and improved facilities.

Trustee Graeme Shankland commented, *"This trek goes beyond the breathtaking landscapes of Wadi Rum; it's an investment in the future of our youth. Action4Youth has been a steadfast supporter for over three decades, and I am privileged to contribute to its growth and impact."*





Jenifer Cameron, CEO of Action4Youth, shared her excitement, stating, *"We are delighted to have the dedicated support of our Trustee undertaking this extraordinary challenge. The Wadi Rum adventure perfectly aligns with our mission to empower young people and invest in their potential. The funds raised will significantly contribute to upgrading our facilities and extending our outreach."*

Action4Youth invites the community, supporters, and partners to join in supporting Graeme and his team on this remarkable achievement. Donations can be made directly at <https://www.justgiving.com/team/a4ytrek>

## **NOTES FOR EDITORS**

Action4Youth is a local charity dedicated to transforming young lives and providing life-enhancing experiences for young people. With over 70 years of experience, Action4Youth's programmes and services aim to inspire, challenge, and equip young individuals to reach their full potential.

Charity Number: 1033626

For more information about Action4Youth visit [www.action4youth.org](http://www.action4youth.org)

### **For press enquires please contact:**

The Marketing Team at Action4Youth, [marketing@action4youth.org](mailto:marketing@action4youth.org)

Tel: 0300 003 2334